

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------------------------------------------------------------------|-----------------------------------------------------------------|
| Station and Location: WFSB Hartford, CT | Date: 10/22/12 |
|------------------------------------------------------------------------------------------|-----------------------------------------------------------------|

I, DAN NAGELPERG
do hereby request station time concerning the following issue:

DSCC-IE

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|-----------------------------------------|------------------------------------------------|-------|----------------|-----------------|
| | AS | ORDERED | | | |

Total Charges: \$57,950 gross / \$49,257.50 net

This broadcast time will be used by: DSCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC-IE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

MARTHA MCKENNA, DIRECTOR IE
 430 S. CAPITOL ST SE
 WASHINGTON DC 20003

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/27/12 _____ 202-338-8700
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|---------|----------------|-----------------|
| | AS | | ORDERED | | |

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6386370
 *** ORIGINAL REV#0 ***
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT19/12 11.36
 *** WFSB-TV ***

ADV # _____ ADV. NAME ISS/DSCC IE
 AGY # _____ AGY. NAME GREAT AMERICAN MEDIA
 3050 K ST NW,
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6386370
 PRDCT DSCC IE EST#2158 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT19/12 11.36

REP: NEW ORDER
 TTL \$57,950 @40X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DSCC IE

Order # 499490

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 1 | | | 1000A-1100A | 30 | | \$600.00 | 10/23 | 10/26 | 3 | | TU-F | 3 |
| AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53 AGENCY EST# = 2158 PROGRAM : LETS-DEAL1-CBS/LETS-DEAL2-CBS CON COM1: LETS-DEAL1-CBS/LETS-DEAL2-CBS | | | | | | | | | | | | |
| 2 | | | 1200N-1230P | 30 | | \$850.00 | 10/23 | 10/26 | 3 | | TU-F | 3 |
| PROGRAM : NOON EYEW NWS CON COM1: NOON EYEW NWS | | | | | | | | | | | | |
| 3 | | | 400P-500P | 30 | | \$950.00 | 10/23 | 10/26 | 3 | | TU-F | 3 |
| PROGRAM : DR. OZ CON COM1: DR. OZ | | | | | | | | | | | | |

REP. # _____ OFF. # _____ SALESMAN # _____
 BUYER NAME DAN NAGELBERG
 SALES PRSN WA- HEATHER UTTELEY (H)

REP HEADLINE# 6386370
*** ORIGINAL REV#0 ***

FAX# 703--516
CREDIT RISK !!!
HARRIS REPORT FROM REP

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL :SPTS |
|--------|------|-----|---------------------------------------------------------------------|-------|------|------------|-------------|-----------|-----------|------------|-------|-------------|
| 4 | | | 500P-530P PROGRAM : EYEWIT NWS 5 CON COM1: EYEWIT NWS 5 | 30 | | \$2,100.00 | 10/23 | 10/26 | 2 | | TU-F | 2 |
| 5 | | | 530P-600P PROGRAM : EYE NWS 5.30 CON COM1: EYE NWS 5.30 | 30 | | \$2,100.00 | 10/23 | 10/26 | 2 | | TU-F | 2 |
| 6 | | | 600A-630A PROGRAM : EYWTNW-MORN 6A< CON COM1: EYWTNW-MORN 6A< | 30 | | \$1,600.00 | 10/23 | 10/26 | 2 | | TU-F | 2 |
| 7 | | | 600P-630P PROGRAM : 6 EYEWIT NWS CON COM1: 6 EYEWIT NWS | 30 | | \$2,500.00 | 10/23 | 10/26 | 2 | | TU-F | 2 |
| 8 | | | 630A-700A PROGRAM : EYWTNW-MRN630A< CON COM1: EYWTNW-MRN630A< | 30 | | \$1,600.00 | 10/23 | 10/26 | 3 | | TU-F | 3 |
| 9 | | | 700P-730P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION | 30 | | \$1,750.00 | 10/23 | 10/26 | 2 | | TU-F | 2 |
| 10 | | | 700A-900A PROGRAM : CBS THS MRNG-2< CON COM1: CBS THS MRNG-2< | 30 | | \$800.00 | 10/23 | 10/26 | 3 | | TU-F | 3 |
| 11 | | | 730P-800P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 | 30 | | \$1,750.00 | 10/23 | 10/26 | 3 | | TU-F | 3 |
| 12 | | | 900A-1030A PROGRAM : SUNDAY MRN-CBS CON COM1: SUNDAY MRN-CBS | 30 | | \$1,600.00 | 10/28 | 10/28 | 1 | | SUN | 1 |

REP HEADLINE# 6386370

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

OCT19/12 11.36

*** WFSB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL: SPTS: |
|---------------------------|------|-----|--------------|--------|------|------------|-------------|-----------|-----------|------------|----------------|--------------|
| 22 | | | 700A-900A | 30 | | \$800.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : CBS THS MRNG-2< | | | | | | | | | | | | |
| CON COM1: CBS THS MRNG-2< | | | | | | | | | | | | |
| 23 | | | 730P-800P | 30 | | \$1,750.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : ENT TONIGHT 30 | | | | | | | | | | | | |
| CON COM1: ENT TONIGHT 30 | | | | | | | | | | | | |
| OCT/12 | | | 41350.00 | NOV/12 | | 16600.00 | | | | | | |
| | | | | | | | | | | | CONTRACT TOTAL | 57950.00 |
| | | | | | | | | | | | TOTAL SPOTS | 40 |

MARKET TOTALS \$199,827

WFSB 29%

WTNH 40%

WVIT 16%

WTIC 14%

WCTX 1%

WCCT 0%

WHPX 0%

SHARES ACCURATE

SVC- NSI

DEMOS- RA35+*

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|---------------------------------------------------------------|--------------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 499490 / | | <u>Alt Order #</u> 06386370 |
| <u>Product</u> DSCC IE | | |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | | <u>Estimate #</u> 2158 |
| <u>Advertiser</u> Democratic Senatorial Campaign Committee | | <u>Original Date / Revision</u> 10/19/12 / 10/19/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WFSB | <u>Account Executive</u> Heather Uttley | <u>Sales Office</u> HRP-WASHING |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 49 | <u>Product Code</u> 53 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WFSB | 10/23/12 | 10/26/12 | 10am-11am | 10am - 11am | | :30 | | | NM | 3 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 3 | \$600.00 | | | |
| N 2 | WFSB | 10/23/12 | 10/26/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 3 | \$2,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 3 | \$850.00 | | | |
| N 3 | WFSB | 10/23/12 | 10/26/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 3 | \$2,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 3 | \$950.00 | | | |
| N 4 | WFSB | 10/23/12 | 10/26/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 2 | \$4,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 2 | \$2,100.00 | | | |
| N 5 | WFSB | 10/23/12 | 10/26/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 2 | \$4,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 2 | \$2,100.00 | | | |
| N 6 | WFSB | 10/23/12 | 10/26/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 2 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 2 | \$1,600.00 | | | |
| N 7 | WFSB | 10/23/12 | 10/26/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 2 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 2 | \$2,500.00 | | | |
| N 8 | WFSB | 10/23/12 | 10/26/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 3 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 3 | \$1,600.00 | | | |
| N 9 | WFSB | 10/23/12 | 10/26/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 2 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 2 | \$1,750.00 | | | |
| N 10 | WFSB | 10/23/12 | 10/26/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 3 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 3 | \$800.00 | | | |
| N 11 | WFSB | 10/23/12 | 10/26/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 3 | \$5,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------|--|---------------------------------|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> |
| 499490 / | | 06386370 |
| <u>Contract Dates</u> | | <u>Product</u> |
| 10/23/12 - 10/29/12 | | DSCC IE |
| <u>Estimate #</u> | | 2158 |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
| Democratic Senatorial Ca | | 10/19/12 / 10/19/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|-----------------------|------------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 3 | \$1,750.00 | | | |
| N 12 | WFSB | 10/28/12 | 10/28/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | | | 1 | \$1,600.00 | | | |
| N 13 | WFSB | 10/29/12 | 10/29/12 | 10am-11am | 10am - 11am | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$600.00 | | | |
| N 14 | WFSB | 10/29/12 | 10/29/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$850.00 | | | |
| N 15 | WFSB | 10/29/12 | 10/29/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$950.00 | | | |
| N 16 | WFSB | 10/29/12 | 10/29/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 1 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$2,100.00 | | | |
| N 17 | WFSB | 10/29/12 | 10/29/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 1 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$2,100.00 | | | |
| N 18 | WFSB | 10/29/12 | 10/29/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$1,600.00 | | | |
| N 19 | WFSB | 10/29/12 | 10/29/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$2,500.00 | | | |
| N 20 | WFSB | 10/29/12 | 10/29/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$1,600.00 | | | |
| N 21 | WFSB | 10/29/12 | 10/29/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$1,750.00 | | | |
| N 22 | WFSB | 10/29/12 | 10/29/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$800.00 | | | |
| N 23 | WFSB | 10/29/12 | 10/29/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 1 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$1,750.00 | | | |
| Totals | | | | | | | | | | | 40 | \$57,950.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/28/12 | 29 | \$41,350.00 | \$35,147.50 |
| 10/29/12 - 10/29/12 | 11 | \$16,600.00 | \$14,110.00 |
| Totals | 40 | \$57,950.00 | \$49,257.50 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.